

NOTES TO EDITORS

*Urban Strategies for Waste Management in Tourist Cities' was funded by the European Union's Horizon 2020 Research and Innovation Programme. The paper was published in 2017, and analyses consumer waste behaviour and patterns. The full report is available [here](#).

About PriestmanGoode

PriestmanGoode is a global design company that specialises in large scale projects in aviation, transport, hospitality, product design and infrastructure.

People-centred to the core, the studio has been improving and transforming everyday experiences for millions of people around the world for over thirty years, and is dedicated to designing a better future.

PriestmanGoode is at the forefront of design and innovation, and has built a reputation for its self-initiated projects, visionary ideas to encourage long-term thinking and behaviour change. These concepts raise awareness of and explore solutions to a wide range of issues including accessibility in air travel, mobility in older age and congestion in cities.

PriestmanGoode works with some of the best and most forward thinking brands in travel and transport including Airbus, Qatar Airways, Turkish Airlines, United Airlines, Transport for London and Hyperloop Transportation Technologies.

www.PriestmanGoode.com

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About the Design Museum

The Design Museum is the world's leading museum devoted to contemporary architecture and design. Its work encompasses all elements of design, including fashion, product and graphic design. Since it opened its doors in 1989 the museum has displayed everything from an AK-47 to high heels designed by Christian Louboutin. It has staged over 100 exhibitions, welcomed over five million visitors and showcased the work of some of the world's most celebrated designers and architects including Paul Smith, Zaha Hadid, Jonathan Ive, Miuccia Prada, Frank Gehry, Eileen Gray and Dieter Rams. On 24 November 2016, The Design Museum relocated to Kensington, west London. Leading architect John Pawson has converted the interior of a 1960s modernist building to create a new home for the Design Museum giving it three times more space in which to show a wider range of exhibitions and significantly extend its learning programme.

The Design Museum's relocation to Kensington was made possible through the generosity of major donors, trusts and foundations, statutory bodies and corporate partners as well as donations from many individual donors and supporters, including all Design Museum Trustees.

Thanks to National Lottery players, the Heritage Lottery Fund supported the project with a grant of £4.9 million and Arts Council England awarded a capital grant of £3 million.

www.designmuseum.org

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